

# Priority & Retail Banking Certified Adviser (PRCA) Level 3

The Priority & Retail Banking Certified Adviser (PRCA) Level 3 is carefully calibrated and designed for individuals in a senior client advisory role, as well as those leading a team or branch, managing affluent to high-net-worth clients. The programme aims to encourage the adoption of a business owner mindset by sharing how this will differentiate and enhance the way clients are viewed and engaged.

## Curriculum

This programme comprises three modules, each either taken on its own or taken together to achieve certification and complete coverage of competencies. Individuals who completed PRCA Level 2 need not take Modules 1 & 2 which are common between Level 2 & 3. Knowledge and applied skills cover client management, investment and business planning, stakeholder management, environment and risk analysis. Level 3 imparts crucial insights into how and why a business owner entrepreneurial approach will guide individuals to take a deeper ownership and longer term mindset, which leads to a more sustainable success.

### Modules:

1. Wealth Advisory (Financial and Investment Planning)
2. Client Advisory (Relationship Management)
3. Growing Your Business

## Fees & Funding

PRCA is accredited under Institute of Banking and Finance Standard Training Scheme (IBF-STs). Singaporeans and Permanent Residents (PR) are eligible for enhanced fee subsidies. WMI will invoice based on fees after subsidies and inclusive of GST.

	Fees before Subsidy (incl. of GST)	Fees <u>after</u> IBF Subsidy (incl. of GST)			
		Singaporean Age Below 40 / PR (70%* IBF-STs Funding)		Singaporean Age 40 & Above (90% IBF-STs Funding)	
		Company-Sponsored	Self-Sponsored	Company-Sponsored	Self-Sponsored
Module 1,2	S\$1,765.50	\$610.50	S\$529.65	S\$280.50	S\$176.55
Module 3	S\$3,959.00	S\$1,369.00	S\$791.80	S\$629.00	S\$395.90

## Contact Us

For more details or to register, please email us at [openprog@wmi.edu.sg](mailto:openprog@wmi.edu.sg)